



15th Anniversary
Autism Society Central Virginia
5K Run/Walk
May 27, 2017





15th Annual 5K Run/Walk for Autism May 27, 2017

For over 25 years, the Autism Society Central Virginia, a 501(c)(3) nonprofit, has served as the region's premier source of education, advocacy, services, and support for individuals with autism, their families and friends, and interested professionals. Autism is a developmental disability that occurs in all racial, ethnic, and socioeconomic groups. Many individuals with autism have significant social, communication, and behavioral challenges. The prevalence rate of autism continues to rise, and currently, the Centers for Disease Control and Prevention (CDC, 2016) estimates that an average of 1 in 68 children (1 in 42 boys) in the United States has autism. There is no known cause or cure for autism at this time.

The Autism Society Central VA is committed to meaningful participation and self-determination in all aspects of life for individuals with autism and their families, at any age and any stage. To fulfill our mission *to improve the lives of all affected by autism by maximizing the self-sufficiency, independence, and quality of life for all living with autism*, the Autism Society Central Virginia offers...

- Free monthly workshops and chapter meetings featuring expert speakers
- Free child/teen care at monthly meetings
- Special interest groups to meet the diverse needs of individuals with autism and their families
- Information and referral services through our website, or by phone or e-mail
- A monthly newsletter to over 600 professionals, families, and interested individuals
- Weekly e-mail blasts with important events and reminders to a list of over 4000 individuals and groups
- Advocacy and legislative efforts on behalf of the autism community
- Scholarships for social/recreational programs for children, youth, and adults with ASD
- Monthly social and recreational opportunities for individuals with ASD and their families, including Lego/game clubs, bowling, Teen Social Club, and a program for siblings
- Outreach activities, including but not limited to a Spring Family Picnic, Summer Pool Party, Park Outings, Winter Holiday Event, and tickets to Special events like ballgames and shows

Over the past fifteen years, the Autism Society Central Virginia 5k Run/Walk has grown from a small venture to an annual event that attracted over 1500 participants in 2016. Held at the Innsbrook Pavilion, this family-friendly event includes entertainment, food, exhibitors, and a Kid's Fun Zone. The 5K Run/Walk is one of the Autism Society Central Virginia's primary sources of income, raising over \$100,000 in May 2016.

All funds raised from this event provide much needed support for individuals with autism and their families in Central Virginia. **The funds raised here, stay here!**



Sponsorship Opportunities

While entry fees and individual donations help in our efforts, it is sponsorship that will allow us to meet our goals. By supporting us in this event, you can be confident you are making a positive impact for local children, youth, and adults with autism and their families. Your sponsorship will highlight your commitment to individuals and families impacted by autism, as well as their friends and neighbors in the Central Virginia community.

Please review the following sponsorship levels and select the way in which you would like to help. Then plan to join us at the **Innsbrook Pavilion at 8:00 a.m. on May 27, 2017** as we strive to accomplish our mission *to improve the lives of ALL affected by autism in Central VA*.

DIAMOND PUZZLE PIECE: \$10,000

- Titled "**Official Start Line Sponsor**"
- Speaking opportunity during the welcome remarks
- **½ page** ad in official program/map
- Recognition in stage and start line announcements
- Placement of promotional info in our registration bags (sponsor must provide)
- **Tent covered** table placement in vendor area at the event
- Recognition as "**Official Start Line Sponsor**":
 - in television, digital, radio, and print advertisements
 - on attendee and volunteer T-shirts (preferred placement)
 - on the start line banner
 - on start line signage (corral area)
 - on directional and informational signage
 - on e-mail blasts to over 4,000 supporters
 - on registration website
 - on stage signage (prominent placement) and on course signage (at each mile marker)
 - on the Autism Society Central Virginia Facebook page, Twitter feed, and website (www.ascv.org)
 - on event cards, posters, and registration flyers
 - on race bibs

PLATINUM PUZZLE PIECE: \$7,500

- Titled "**Official Packet Pick Up Sponsor**"
- **¼ page** ad in official program/map
- Recognition in stage announcements
- Placement of promotional info in our registration bags (sponsor must provide)
- **Tent-covered** table placement in vendor area at the event
- Recognition as "**Official Packet Pick Up Sponsor**":
 - in television, digital, radio, and print advertisements
 - on attendee and volunteer T-shirts (preferred placement)
 - on start line signage (corral area)
 - on directional and informational signage
 - on e-mail blasts to over 4,000 supporters
 - on registration website
 - on stage signage and on course signage (at each mile marker)
 - on the Autism Society Central Virginia Facebook page, Twitter feed, and website (www.ascv.org)
 - on event cards, posters, and registration flyers
 - on race bibs



Sponsorship Opportunities (continued)

GOLD PUZZLE PIECE: \$5,000

- **Business card size** ad in day of program/map
- Recognition in stage announcements
- Placement of promotional info in our registration bags (sponsor must provide)
- **Tent-covered** table placement in vendor area at the event
- Recognition:
 - in radio and print advertisements
 - on attendee and volunteer T-shirts (preferred placement)
 - on stage signage and on course signage (at each mile marker)
 - on the Autism Society Central Virginia Facebook page, Twitter feed, and website (www.ascv.org)
 - on event cards, posters, and registration flyers
 - on race bibs

SILVER PUZZLE PIECE: \$2,500

- Recognition in stage announcements
- Placement of promotional info in our registration bags (sponsor must provide)
- **Tent-covered** table placement in vendor area at the event
- Recognition:
 - on attendee and volunteer T-shirts
 - on stage signage
 - on the Autism Society Central Virginia Facebook page and website (www.ascv.org)
 - on event cards, posters, and registration flyers
 - on race bibs

BRONZE PUZZLE PIECE: \$1,000

- Placement of promotional info in our registration bags (sponsor must provide)
- Table placement in vendor area at the event
- Name Recognition:
 - on event cards, posters, and registration flyers
- Logo Recognition:
 - on attendee and volunteer T-shirts
 - on the Autism Society Central Virginia website (www.ascv.org)

PATRON OF AUTISM: \$500

- Placement of promotional info in our registration bags (sponsor must provide)
- Table placement in vendor area at the event
- Name Recognition:
 - on event cards, posters, and registration flyers
- Logo Recognition:
 - On the Autism Society Central Virginia Facebook page and website (www.ascv.org)

FRIENDS OF AUTISM: \$250

- Placement of promotional info in our registration bags (sponsor must provide)
- Table placement in vendor area at the event
- Logo Recognition:
 - on the Autism Society Central Virginia Facebook page and website (www.ascv.org)



Sponsorship Registration

Company: _____

Contact Person: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ E-Mail: _____

Table @ event: YES NO

Info in Registration bags: YES NO

Level of Sponsorship: _____ Amount Enclosed: \$ _____

Paid By: Check MasterCard Visa

Card Number: _____

Exp. Date: ____/____/____ (mm/yyyy) CVV# _____ (security code on back)

Name on Card: _____

Signature: _____

Signature: _____ Date: _____

Make check payable to: Autism Society Central Virginia

Return this form to us in one of the following ways:

EMAIL - outreach@ascv.org

MAIL - ASCV, 200 South 3rd Street, Richmond, VA 23219

FAX - 804.290.0286

Please forward your logo if applicable to outreach@ascv.org.

Please contact Becky Boswell at director@ascv.org with any additional questions.

Please note in order to be included on all printed materials, our sponsorship deadline is Friday, March 31, 2017. We cannot guarantee your logo/name will be included on certain printed material after this deadline.