

#GIVINGTUESDAY

Tuesday, December 3, 2019

 **AUTISM SOCIETY**
Central Virginia

Giving Tuesday is only one week away!

We are asking for your help to reach our **\$9000** Goal! By creating a Facebook fundraiser or implementing an email campaign, you can help the ASCV continue serving and supporting our local community. If 60 supporters can each raise \$150, we'll hit our goal! *Can you be one of the 60?*

How do I start a Facebook Fundraiser?

-  Click here to start your fundraiser!
-  Be sure to set a goal, whether that's \$100 or \$1000.
-  Check the date: set your fundraiser to end on December 4, the day after Giving Tuesday.
-  Facebook does a great job of sharing the ASCV mission and information, but don't be afraid to tell YOUR story. Tell your friends why giving to the ASCV is so important to you, and why you are supporting a spectrum of opportunity.
-  Pick a cover photo! You can use the ASCV Giving Tuesday photo or upload your own.

#SPECTRUMOFOPPORTUNITY

Download the sign here, tell us who you advocate for, and share a selfie this Giving Tuesday!



Tips for a successful fundraiser:

Set a goal. Start small and build your way up. If you blow past that \$150 goal in a few hours, set a higher one!

Consider starting your fundraiser with a small donation or offering to match. Show your donors that you care as much as they do and that you are all supporting the ASCV together.

Spread the word! Post about your fundraiser several times over the day, invite your friends, and ask for support.

Tell your network WHY they should donate. Lots of people will be asking for support on Giving Tuesday, so tell people WHY they should support the ASCV. Post your photo with the #spectrumofopportunity sign, explain why you've chosen your goal, or share a personal story about how the ASCV has helped your family.

Lastly, don't forget to thank your donors! Tag them in a thank you post, sent a private message thank you, or write a note. Show them how much you appreciate their support!