

## Join the ASCV's School Fundraising Challenge!

The Autism Society Central Virginia's School Fundraising Challenge presents a service-learning opportunity for students during **National Autism Awareness Month in April**. Funds raised enable the ASCV to support individuals and families living with autism right here in our local community.

### Email development @ascv.org to get started

We welcome all ages and organizers, including student groups, clubs, and classes; teachers; PTA associations; school administrators; and more.

### Plan your fundraiser

- Run a change campaign - bring in coins or dollars, and see if your class raises the most money!  
*Teachers: are you willing to get a pie in the face or be taped to the wall to help incentivize fundraising?*
- Hold a spirit day, jeans day, or tag day - students pay \$1 to be out of uniform or wear a silly hat; teachers can pay \$5 every Friday in April to wear jeans!
- Donate concessions or ticket sales from sports games.
- Turn a sports practice into a swim-a-thon or run-a-thon - ask your family and friends to make a donation for each lap you swim or run.
- Challenge other classrooms, clubs, or rival teams to a fundraising competition!
- Form a team for our upcoming 5K & Family Fun Day. Register & fundraise online and through social media in April, and come out together to celebrate on May 16 at Stony Point! ([www.ascv5k.org](http://www.ascv5k.org))

### Share your total and send funds to the ASCV office

Please report your total raised by Monday, May 4, and turn in donations by Monday, May 11.

A check for proceeds can be sent to:

The Autism Society Central Virginia  
200 South 3rd St  
Richmond, VA 23219

### Prizes & Winners announced on Friday, May 8th

- Each school raising at least **\$250 will receive a \$25 Amazon Gift Card**, given to the organizer to use at their discretion.
- Each school raising at least **\$500 will win a pizza party** for the top fundraising class or club (up to 25 people).
- The top fundraising school will also receive an engraved trophy, presented at their pizza party (must raise \$500 to qualify).

**No time in April? You can support the ASCV anytime during the year!  
Contact us at [development@ascv.org](mailto:development@ascv.org) for more details.**

## Join the ASCV this April for National Autism Awareness Month and help us Celebrate Differences!

National Autism Awareness Month offers local businesses and retailers the opportunity to partner with the Autism Society Central Virginia (ASCV) this April. Your participation will make an impact in the lives of local individuals with autism and help the ASCV provide resources, support, and programming for our community.

### How You Can Help:

- Donate a portion of your sales throughout the month, or over a specific week or sales event. Or, pick a special merchandise or menu item and donate proceeds from its sales throughout the month.
- Highlight the ASCV during one of your regular events, such as a trivia night or happy hour, and donate a portion of proceeds.
- Run a “round up” campaign at the register. Ask each customer to round up their purchase to the next dollar as a donation.
- Host a donation jar at your counter or register, or provide donation envelopes and ASCV information in billfolds or table tents.
- Challenge your employees to a fundraising competition and provide prizes.
- Form a team of employees for our upcoming 5K & Family Fun Day. Register & fundraise online and through social media in April, and come out together to celebrate on May 16 at Stony Point! ([www.ascv5k.org](http://www.ascv5k.org))
- Display National Autism Awareness Month and ASCV 5K & Family Fun Day promotional materials throughout your business.



**For more information and to request ASCV promotional materials, please contact [development@ascv.org](mailto:development@ascv.org). We welcome your participation in any form, and we will gladly promote your efforts throughout our network of social media and email campaigns. Thank you for supporting your local autism community!**