



## Join the ASCV this April for National Autism Awareness Month and help us Celebrate Differences!

National Autism Awareness Month offers local businesses and retailers the opportunity to partner with the Autism Society Central Virginia (ASCV) this April. Your participation will make an impact in the lives of local individuals with autism and help the ASCV provide resources, support, and programming for our community.

## **How You Can Help:**

- Donate a portion of your sales throughout the month, or over a specific week or sales event.
   Or, pick a special merchandise or menu item and donate proceeds from its sales throughout the month.
- Highlight the ASCV during one of your regular events, such as a trivia night or happy hour, and donate a portion of proceeds.
- Run a "round up" campaign at the register. Ask each customer to round up their purchase to the next dollar as a donation.
- Host a donation jar at your counter or register, or provide donation envelopes and ASCV information in billfolds or table tents.
- Challenge your employees to a fundraising competition and provide prizes.
- Form a team of employees for our upcoming 5K & Family Fun Day. Register & fundraise online and through social media in April, and come out together to celebrate on May 16 at Stony Point! (www.ascv5k.org)
- Display National Autism Awareness Month and ASCV 5K & Family Fun Day promotional materials throughout your business.

For more information and to request ASCV promotional materials, please contact development@ascv.org. We welcome your participation in any form, and we will gladly promote your efforts throughout our network of social media and email campaigns.

Thank you for supporting your local autism community!