



# Starter Guide

FOR SCHOOLS

MAY 17, 2025 | 8-11AM | CRUMP PARK

Rally your students, club, or team for an unforgettable cause! Walk, run, or fundraise to support individuals with autism and their families. Show off your school spirit, make an impact, and enjoy a day filled with energy and community! 🎉

Let's get you set up for success and ready to join in the fun!



## About the ASCV

The Autism Society of Central Virginia (ASCV) is a local nonprofit dedicated to supporting, empowering, and building connections to improve the lives of all in the Central Virginia autism community.

Register and learn how you can support our autism community through the ASCV 5K & Family Fun Day at:

[ASCV5K.ORG](https://ascv5k.org)

## LET'S GET STARTED:

1

### Register & Rally Your Crew

Sign up at [ASCV5K.org](https://ascv5k.org) as an individual or start a team for your school, club, or sports team.

2

### Make Your Fundraising Page Pop

Add a personal photo and story to show why you're supporting the autism community.

3

### Raise Funds, Your Way

Fundraise in a way that's meaningful to you! Whether it's:

🍴 **Host a Giveback Event** – Partner with a local restaurant or business for a fundraising night.

🎉 **Spirit Week Challenge** – Set up a friendly competition between grades or clubs.

🏃 **Teacher Dare Fundraiser** – Get teachers or coaches to take on fun dares when donation goals are met.

Use our fundraising playbook to access samples for messaging, social media templates, fundraising best practices and more.

4

### Celebrate and show your team spirit at the ASCV 5K & Family Fun Day!