



Team Captain's Guide

Team Captains play a vital role in rallying our community. By rallying together team members and raising funds, you allow the ASCV to continue providing critical support and resources to local individuals and families impacted by autism.

Let's create your fundraising team and set everyone up for success!



About the ASCV

The Autism Society of Central Virginia (ASCV) is a local nonprofit dedicated to supporting, empowering, and building connections to improve the lives of all in the Central Virginia autism community.

Register and learn how you can support our autism community through the ASCV 5K & Family Fun Day at:

ASCV5K.ORG

5 STEPS TO TEAM SUCCESS:

1

Personalize Your Fundraising Page

Share a personal picture and/or story to show your passion for supporting our local autism community.

2

Set A Personal & Team Goal

Set a team fundraising goal. We suggest a goal of \$1,500: if each member pushes to raise \$150, you reach your team goal (and likely surpass it!)

3

Invite Team Members

Recruit 10+ team members and help them register online at ASCV5K.org.

4

Start Fundraising

Encourage each team member to raise as much as they can! Use our fundraising playbook to access samples for messaging, social media templates, fundraising best practices and more.

Don't forget to motivate and encourage your team members along the way! Check in regularly and acknowledge when members move closer to their goal and/or achieve it.

5

Celebrate and show your team spirit at the ASCV 5K & Family Fun Day!